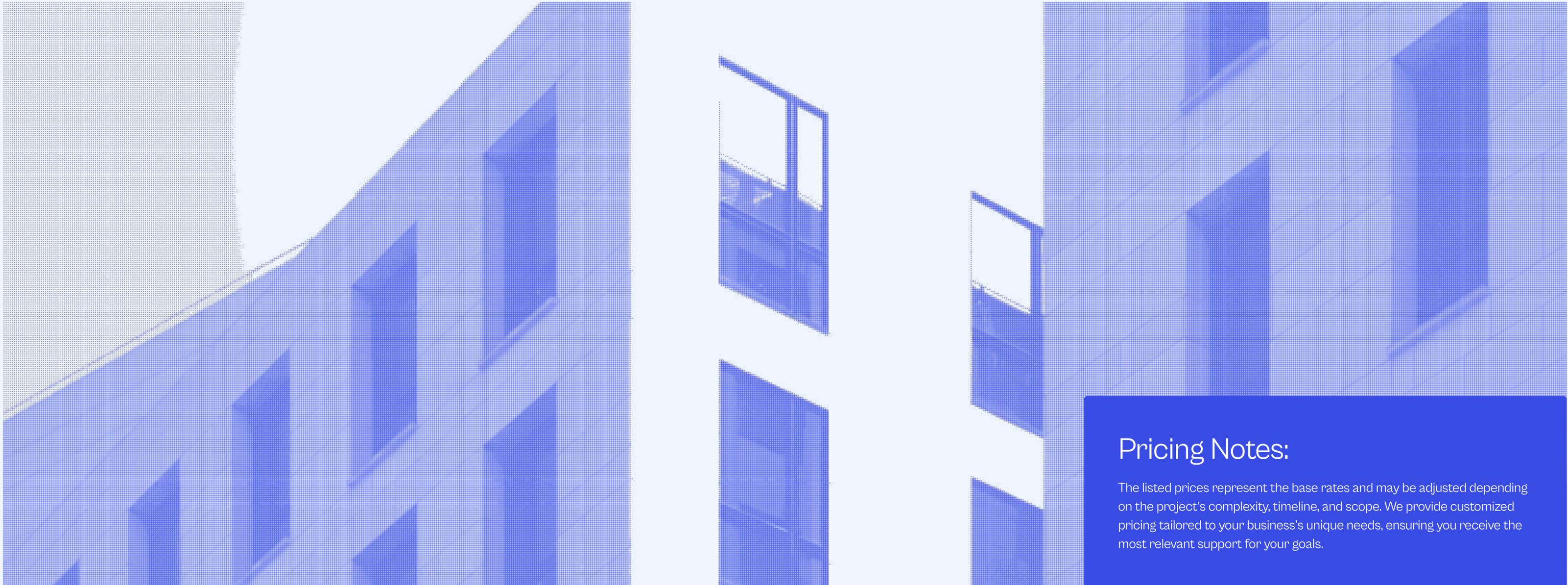


Expandro EOOD

The Complete Price List



Pricing Notes:

The listed prices represent the base rates and may be adjusted depending on the project's complexity, timeline, and scope. We provide customized pricing tailored to your business's unique needs, ensuring you receive the most relevant support for your goals.

Custom Solutions

01. Strategic Direction

Strategic direction is crucial for entrepreneurs who want to scale with purpose. We'll help you define a clear path, ensuring that every decision aligns with your long-term vision and current reality.

Services & Pricing:

Vision Development & Refinement:	€5,000
Strategic Goal Setting	From €7,500
Market Research & Analysis	From €10,000
SWOT Analysis	€6,000
Competitive Landscape Assessment	From €8,000
Opportunity Mapping	From €10,000
Decision-Making Frameworks	€7,000
Strategic Roadmap Development	€12,500
Ongoing Strategic Review & Adjustments	From €7,500 per month

Custom Solutions

02. Positioning & Offer Development

We'll refine your business's positioning and offer to ensure that your message resonates with the right audience and reflects your unique value. This is essential for businesses looking to stand out in competitive markets.

Services & Pricing:

Unique Selling Proposition (USP) Development	€5,000
Target Market Segmentation & Persona Development	From €8,000
Value Proposition Refinement	€7,500
Brand Messaging Strategy	€10,000
Pricing Strategy	From €7,000
Product/Service Packaging & Positioning	From €8,500
Customer Experience Mapping	From €8,500
Pitch Development	From €7,500
Content Strategy	€7,000

Custom Solutions

03. Operational Foundations & Systems

Operational efficiency is at the core of scalability. We help entrepreneurs streamline their processes and implement systems that make it easier to scale without sacrificing quality.

Services & Pricing:

Business Process Mapping & Optimization	€8,000
Standard Operating Procedures (SOPs)	From €7,500
Systems Integration & Automation	From €10,000
Financial Systems & Management	€8,000
Project Management Frameworks	€7,500
Team Collaboration Tools & Platforms	€5,500
Scalability Assessment	From €8,000
Risk Management Systems	From €8,500
Business Continuity Planning	€7,500

Custom Solutions

04. Growth Strategy

Scaling requires a strategic approach. We'll help you identify high-potential areas for growth and ensure that every effort is focused on creating sustainable success.

Services & Pricing:

Growth Mapping & Goal Setting	€8,000	Partnership Development	€7,000
Scalable Process Development	From €8,500	Performance Marketing Strategy	From €8,500
Market Expansion & Diversification	From €12,000	Operational Efficiency for Scaling	€7,500
Brand Amplification Strategies	From €8,000	Financial Planning for Growth	From €8,000
Customer Acquisition Strategy	From €8,500	Leadership Development & Team Scaling	From €8,000
Sales Strategy & Funnel Optimization	From €7,500	Metrics & KPIs for Growth	€7,500

Our Packages

Clarity Foundation

For entrepreneurs who are laying the groundwork for scalable growth.

This package is designed for businesses in the early stages of development, helping them define their direction and establish a strong foundation for future growth.

From €15,000

What's included:



Vision Development & Refinement

Deep dive into your business vision to ensure alignment with your core values and long-term goals.



Market Research Overview

Research to understand your industry, competitors, and target market, with actionable insights for your next steps.



SWOT Analysis

A detailed analysis of your Strengths, Weaknesses, Opportunities, and Threats, laying the groundwork for strategic decisions.



Strategic Goal Setting

Define clear, measurable, and actionable goals that align with your business vision.



Actionable Next Steps

A roadmap of prioritized actions that will enable you to execute on your vision and reach your goals efficiently.



1 Strategy Session with Our Experts

A one-on-one session with our senior strategists to refine your plan and approach.

Our Packages

Growth Momentum

For businesses that need to refine their positioning and systems for continued growth.

This package is for businesses beyond the startup phase looking to optimize operations, solidify their market position, and build systems for sustainable expansion.

From €25,000

What's included:

All Clarity Foundation services



Unique Selling Proposition (USP) Development

Refine what sets you apart in the market and clarify your value proposition to your target audience.



Pricing Strategy

Develop competitive and aligned pricing structures that reflect your brand value and target market.



Target Market Segmentation

Identify and define key customer segments to tailor your messaging and offerings to.



Scalable Process Development

Design efficient processes that enable you to scale without sacrificing quality or customer experience.



Brand Messaging Strategy

Create a persuasive messaging framework that communicates your brand's value and resonates with your audience.



Basic Systems & Workflow Optimization

Streamline core operational systems to ensure smooth and efficient daily operations as you scale.



3 Strategy Sessions

Monthly check-ins to review progress, adjust strategy, and keep the momentum going.

Our Packages

Strategic Expansion

For businesses that are ready to expand and refine their approach to new markets and broader operations.

This package supports businesses that have reached the growth phase and are now looking to refine their strategies for expansion into new markets or verticals, and strengthen their operational foundations for scaling.

From €35,000

What's included:

All Growth Momentum services



Strategic Roadmap Development

Detailed planning to help you align your expansion efforts with business goals and market demands.



Brand Amplification Strategy

Boost brand visibility and engagement through targeted strategies and media exposure.



Market Expansion & Diversification

Identifying and implementing strategies for entering new markets or adding new product lines.



Financial Systems & Management Setup

Ensure your financial systems are structured for growth, with budgeting, forecasting, and reporting.



Customer Experience Mapping

Develop a seamless, optimized customer journey to increase satisfaction and loyalty.



Project Management Frameworks

Implement a project management system to keep your expansion efforts organized and on track.



Performance Marketing Strategy

Build and execute a high-impact performance marketing plan to drive awareness and sales.



5 Strategy Sessions

Ongoing collaboration with our experts to monitor progress and pivot strategies as needed.

Our Packages

Elite Transformation

For businesses that need a complete transformation – from strategic direction to operational excellence, and everything in between.

This comprehensive package is ideal for businesses ready for a full-scale transformation, covering all aspects of the business – from strategy to execution, and from operational efficiency to leadership development.

From €45,000

What's included:

All Strategic Expansion services



Comprehensive Business Process Mapping & Optimization

Deep analysis of all operational processes, with a focus on removing bottlenecks and improving efficiency.



Risk Management Systems Setup

Identify, assess, and mitigate risks to ensure your business can sustain growth even during uncertain times.



Scalability Assessment & Execution

Ensure your business scales seamlessly by identifying key opportunities and challenges.



Leadership Development & Team Scaling

Provide leadership coaching and develop your team to handle growth and scale.



10 Strategy Sessions

In-depth collaboration with our leadership team, including quarterly reviews, to ensure long-term success.



Full Financial Planning for Growth

Boost brand visibility and engagement through targeted strategies and media exposure.



Ongoing Strategic Review & Adjustments (up to 6 months)

Continuous monitoring and adjustments to the strategy to keep your business on track.



Dedicated 1-on-1 Consulting

Personal consultations with our senior experts to guide you through critical growth decisions.



Complete Performance Monitoring

with continuous feedback loops to track key metrics, optimize processes, and drive results.

Achieving your business goals together.

At Axelvior, we don't just provide advice – we collaborate with you to transform your business ambitions into measurable achievements. Whether you're looking to sharpen your strategy, optimize operations, or scale sustainably, our personalized approach is designed to help your business grow and succeed in an ever-evolving

Ready to take the next step?

Email us at: info@axelvior.com

Visit us at: www.axelvior.com

Together, we'll turn your vision into success.

